

WPWX Radio
6336 Calumet Avenue
Hammond, IN 46324
219-933-4455

Client: INDIANA DEMOCRATIC CONGR. VICTORY CMTE
Order #: 2837-00003
Description: 10/28-11/7
Date Entered: 10/28/2016
P.O.#: 4290645
Salesperson: GUILD, MCGAVERN
Invoice Frequency: Billed at end of Media Month, Sorted by Date

MEDIA FINANCIAL SERVICES
1675 PALM BEACH LAKES BLVD.
SUITE 1000
WEST PALM BEACH, FL 33401

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 10/31/2016	11/4/2016	WPWX-FM	06:00:00a to 10:00:00a	CUSTOM	1:00	10	20.00	200.00	Y	Y	Y	Y	Y	N	N
10/31/2016	11/4/2016					10	20.00	200.00	2	2	2	2	2	0	0
2 11/7/2016	11/11/2016	WPWX-FM	06:00:00a to 10:00:00a	CUSTOM	1:00	3	20.00	60.00	Y	Y	Y	N	N	N	N
11/7/2016	11/11/2016					3	20.00	60.00	1	1	1	0	0	0	0
3 10/24/2016	10/28/2016	WPWX-FM	10:00:00a to 03:00:00p	CUSTOM	1:00	2	20.00	40.00	Y	Y	N	N	N	N	N
10/24/2016	10/28/2016					2	20.00	40.00	1	1	0	0	0	0	0
4 10/31/2016	11/4/2016	WPWX-FM	10:00:00a to 03:00:00p	CUSTOM	1:00	10	20.00	200.00	Y	Y	Y	Y	Y	N	N
10/31/2016	11/4/2016					10	20.00	200.00	2	2	2	2	2	0	0
5 11/7/2016	11/11/2016	WPWX-FM	10:00:00a to 03:00:00p	CUSTOM	1:00	3	20.00	60.00	Y	Y	Y	N	N	N	N
11/7/2016	11/11/2016					3	20.00	60.00	1	1	1	0	0	0	0
6 10/24/2016	10/28/2016	WPWX-FM	03:00:00p to 07:00:00p	CUSTOM	1:00	2	20.00	40.00	Y	Y	N	N	N	N	N
10/24/2016	10/28/2016					2	20.00	40.00	1	1	0	0	0	0	0
7 10/31/2016	11/4/2016	WPWX-FM	03:00:00p to 07:00:00p	CUSTOM	1:00	10	20.00	200.00	Y	Y	Y	Y	Y	N	N
10/31/2016	11/4/2016					10	20.00	200.00	2	2	2	2	2	0	0
8 11/7/2016	11/11/2016	WPWX-FM	03:00:00p to 07:00:00p	CUSTOM	1:00	3	20.00	60.00	Y	Y	Y	N	N	N	N
11/7/2016	11/11/2016					3	20.00	60.00	1	1	1	0	0	0	0
9 10/29/2016	10/30/2016	WPWX-FM	06:00:00a to 07:00:00p	CUSTOM	1:00	8	20.00	160.00	N	N	N	N	N	Y	Y
10/29/2016	10/30/2016					8	20.00	160.00	0	0	0	0	0	4	4
10 11/5/2016	11/6/2016	WPWX-FM	06:00:00a to 07:00:00p	CUSTOM	1:00	10	20.00	200.00	N	N	N	N	N	Y	Y
11/5/2016	11/6/2016					10	20.00	200.00	0	0	0	0	0	5	5

Order Start Date: 10/24/2016

Order End Date: 11/11/2016

Spots: 61

Total Charges: \$1,220.00

Combined Discounts: \$183.00

Total Net: \$1,037.00

Projected Media Month Billing Totals for INDIANA DEMOCRATIC CONGR. VICTORY CMTE / 2837-00003 :

		Spot Count	Gross Billing	Combined Disc.	Net Billing
October	2016	12	\$240.00	\$36.00	\$204.00
November	2016	49	\$980.00	\$147.00	\$833.00
Total:		61	\$1,220.00	\$183.00	\$1,037.00

Confirmed & Accepted for WPWX Radio By:

Accepted for MEDIA FINANCIAL SERVICES By:

Please Sign and Return One Copy

Nancy Perez

From: Roger Rafson <roger.rafson@genmediapartners.com>
Sent: Friday, October 28, 2016 11:32 AM
To: Nancy Perez; Dana Lacey
Subject: RE: WPWX & WSRB Orders

Yes, please get all the spots on within the flight dates (and in the same dayparts if possible).

Thanks, Nancy.

Roger

Roger Rafson

SVP Political/Issue Advocacy & Strategic Alliances

genmediapartners.com

McGavren Guild Media | Local Focus Radio | HRN Media Network | MG Malls

"The upside for candidates and campaigns looking to focus their efforts in the home stretch [concerns] radio—a powerful medium that reaches all voters, regardless of where their political affiliations lie....Local radio provides both the mass reach needed to quickly inform voters just before they cast their ballots, as well as the local appeal that campaign strategists need to win an election." —*Nielsen Audio political study*

campaignrates.com the Political Resources website *Now with an Election Countdown Clock!*

For help with orders, traffic, etc contact Joyce Vordenbaum joyce.vordenbaum@genmediapartners.com

Music could be the winning ticket to reach undecided voters. Nielsen 10/10/16

Top Radio Formats By Political Affiliation

Over 90% of Adults listen to the radio each week.

Looking Beyond The Spoken Word on Radio to Reach Voters - Nielsen

Ask me about [Retargeting](#) for your station and clients!

Proud father alert: our daughter Lillian Rafson and her company Pack Up + Go [were recently featured on NBC Nightly News](#). Here's [their site](#).

(412) 421-2600 | (412) 421-6001 fax

1439 Denniston St. Pittsburgh, PA 15217

Roger.Rafson@GenMediaPartners.com This is my new email address please update.



**Gen
Media
Partners**

Innovative. Robust. Evolved.

McGavren Guild Media | Local Focus Radio | HRN Media Network | MG Malls



From: Nancy Perez [<mailto:nperez@crawfordbroadcasting.com>]

Sent: Friday, October 28, 2016 12:10 PM

To: Dana Lacey <dana.lacey@genmediapartners.com>; Roger Rafson <roger.rafson@genmediapartners.com>

Subject: WPWX & WSRB Orders

WPWX & WSRB

Adv: Indiana Democratic Congr Victory Cmte

We cannot get any of the spots on for the w/o 10/24. Do you want to make them good within flight? Please let me know?

Thank you!

Nancy Perez

Crawford Broadcasting

WPWX / WSRB / WYRB

National / Local Sales Assistant

nperez@crawfordbroadcasting.com

Phone: 312-649-2429

Fax: 312-642-0728



STATION:	WPWX-FM	ORDER#:	3138781	DATE:	10/28/2016
MARKET:	Chicago, IL	AMOUNT:	\$1,220.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	McGavren Guild Media	SPOTS:	61		1675 Palm Beach Lakes Blvd
					SUITE 1000
					WEST PALM BEACH, FL 33401
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4290645
ADVERTISER:	Indiana Democratic Congr.Victory Cmte	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	10/28-11/7	AGY EST:			1675 Palm Beach Lakes Blvd
					SUITE 1000
					WEST PALM BEACH, FL 33401
FLIGHT:	10-24-2016 TO 11-11-2016	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
TOT # OF WEEKS:	3				
PRIM. DEMO:	Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	10/28/2016 09:45

Accepted
10-28-16
10:34am

COMMENTS

[Rep Comment] 10/28/2016: ** URGENT ** THIS IS A NEW ORDER. ** MUST CONFIRM WITHIN 24HRS ** PLEASE CONFIRM *TODAY* IN RADIO EXCHANGE OR TO dana.lacey@genmediapartners.com. THANKS DANA **

THIS IS AN UNWIRED NETWORK ORDER. SEND AFFIDAVITS TO MFS AT THE ADDRESS ABOVE OR ELECTRONICALLY BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED AS BILLING BEGINS AT MONTH'S END. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; EMEDIATRADE: EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Non-Discrimination. This station does not discriminate on the basis of race, gender or ethnicity in the acceptance, scheduling or completion of advertising schedules. Any order for advertising that includes any such restriction will not be accepted.

WEEK#1 10/24/2016 To 10/30/2016 WK TOT \$240.00 WK TOTAL SPOTS 12

MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	2	DT	MTWTF..	10:00AM	3:00PM	60	10/24/2016	10/28/2016	2	\$20	\$40
	3	RT	MTWTF..	3:00PM	7:00PM	60	10/24/2016	10/28/2016	2	\$20	\$40
	4	RTSS	6:00AM	7:00PM	60	10/29/2016	10/30/2016	8	\$20	\$160

STATION:	WPWX-FM	ORDER#:	3138781	DATE:	10/28/2016
MARKET:	Chicago, IL	AMOUNT:	\$1,220.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	McGavren.Guild Media	SPOTS:	61	1675 Palm Beach Lakes Blvd SUITE 1000 WEST PALM BEACH, FL 33401	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4290645	
ADVERTISER:	Indiana Democratic Congr.Victory Cmte	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	10/28-11/7	AGY EST:		1675 Palm Beach Lakes Blvd SUITE 1000 WEST PALM BEACH, FL 33401	
FLIGHT:	10-24-2016 TO 11-11-2016	[X]Unwired []Spot []Mod			
TOT # OF WEEKS: 3					
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 10/28/2016 09:45	

WEEK#2		10/31/2016 To 11/6/2016					WK TOT \$800.00		WK TOTAL SPOTS 40		
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1	RT	MTWTF..	6:00AM	10:00AM	60	10/31/2016	11/4/2016	10	\$20	\$200
	2	DT	MTWTF..	10:00AM	3:00PM	60	10/31/2016	11/4/2016	10	\$20	\$200
	3	RT	MTWTF..	3:00PM	7:00PM	60	10/31/2016	11/4/2016	10	\$20	\$200
	4	RTSS	6:00AM	7:00PM	60	11/5/2016	11/6/2016	10	\$20	\$200

WEEK#3		11/7/2016 To 11/11/2016					WK TOT \$180.00		WK TOTAL SPOTS 9		
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1	RT	MTWTF..	6:00AM	10:00AM	60	11/7/2016	11/11/2016	3	\$20	\$60
	2	DT	MTWTF..	10:00AM	3:00PM	60	11/7/2016	11/11/2016	3	\$20	\$60
	3	RT	MTWTF..	3:00PM	7:00PM	60	11/7/2016	11/11/2016	3	\$20	\$60

TOTAL	Oct	Nov											Total
SPOT	12	49											61
CASH	240.00	980.00											1,220.00
TOTAL	240.00	980.00											1,220.00

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WPWX	Date: 10/27/2016
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I, **Buying Time, LLC**

do hereby request station time concerning the following issue:

Indiana Democratic Congressional Victory Committee
--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS ORDERED			

This broadcast time will be used by: Indiana Democratic Congressional Victory Committee

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

N/A

I represent that the payment for the above described broadcast time has been furnished by (name and address):

N/A

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

N/A

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Indiana Democratic Congressional Victory Committee

115 W Washington St.
Suite 1165
Indianapolis, IN 46204

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Sherrianne Standley

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10/27/2016

Date

[Signature]

Signature

(202)965-5060

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

Elizabeth M. G.

Printed Name

10/31/16

Title

142 East Ontario
Suite 1400
Chicago, IL 60611



WPWX-FM Political NET Rates 9/9/16 - 11/8/16

AGENCY: Chicago Political

PH : 312-649-2420

AIR DATES: 9/9/16 - 11/8/16

REP:

PH / FX: 312-642-0728

ON-AIR HOST	DAYPART		LENGTH		DAYS OF THE WEEK M-Sun				COMMENT
	START	END	Pre-emptible	Rates		Non Pre-emptible		Rates	
M-F			:60	:30		:60	:30		
Rickey Smiley Show	5am	6a	\$4.00	\$4.00					
Rickey Smiley Show	6am	9a	\$17.00	\$17.00		\$125.00	\$85.00		
Maha	9a	3p	\$11.00	\$11.00		\$100.00	\$85.00		
Shagg	3p	7p	\$17.00	\$17.00		\$150.00	\$125.00		
DJ Nehpets	7p	12m	\$11.00	\$11.00		\$85.00	\$70.00		
Overnights	12a	5a	\$5.00	\$5.00		\$10.00	\$10.00		
SATURDAY									
Music Various	6a	10a	\$4.00	\$4.00		\$65.00	\$50.00		
Music Various	10a	3p	\$4.00	\$4.00		\$65.00	\$50.00		
Music Various	3p	7p	\$4.00	\$4.00		\$75.00	\$60.00		
Music Various	7p	12m	\$4.00	\$4.00		\$50.00	\$40.00		
Overnights	12a	5a	\$5.00	\$4.00		\$10.00	\$10.00		
SUNDAY									
Music Various	6a	10a	\$4.00	\$4.00		\$50.00	\$40.00		
Music Various	10a	3p	\$4.00	\$4.00		\$50.00	\$40.00		
Music Various	3p	7p	\$4.00	\$4.00		\$75.00	\$60.00		
Music Various	7p	12m	\$4.00	\$4.00		\$50.00	\$40.00		
Overnights	12a	5a	\$5.00	\$4.00		\$10.00	\$10.00		

Please Note These Important Comments:

Political Notes:

--ALL SPOTS MUST BE DELIVERED TO THE STATION PREPRODUCED.

--MAXIMUM NUMBER OF SPOTS PURCHASED: 2 PER HOUR

--ALL ORDERS MUST BE PREPAID IN ADVANCE OF START DATE

--TRAFFIC DEADLINES (TIME ORDER/SPOTS MUST BE IN TRAFFIC DEPARTMENT'S POSSESSION) M-TH 1P, FRIDAY 12P

THANK YOU / WE APPRECIATE YOUR BUSINESS!